

TOWNSHIP OF VERONA
COUNTY OF ESSEX, NEW JERSEY



PARKS & RECREATION ADVISORY COMMITTEE
AGENDA

MEETING

7:00 P.M.

April 21, 2026

VCC CONFERENCE ROOM

And

Via the internet, please click the link below to join the meeting:

<https://zoom.us/j/92273231744>

Via telephone, please dial 1(312)626-6799 or 1(646)558-8656.

Use Zoom Meeting ID 92273231744 when prompted for a Participant ID, press #

A. CALL TO ORDER

B. PLEDGE OF ALLEGIANCE & OPEN PUBLIC MEETING NOTICE

C. ROLL CALL

D. APPROVAL OF MINUTES: March, 2026

E. CHAIRPERSON REPORT

- Updates on Recommendation Letters sent to the Town Council.
 - Pool Furniture Update.
 - Social Media- Community Services Director.
 - Recreational Affordability Program for Families signing up for programs.
 - Pool Parking Lot Fees- Revenue Generation.
- Marketing/Social Media Platform opportunities for the Committee.

F. SUB-COMMITTEE EXPLORATION TOPICS & GOALS. *What are our priorities for 2026?*

- Parks & Facilities. *Grass vs. Turf Time-Line Process for Spring/Fall 2026. Turf- May. Grass- June.*
- Disability Programs: *Ex: Age Friendly or Additional Recommendations?*

G. RECREATIONAL REPORT from the Director Community Services.

- Spring Program Update: Registration Report
- Summer Playground Camp Update & Registration #'s for 2026. Setting up a Review Committee for 2026 for impacts in 2027.

- Program Survey Update: Basketball, 2026.

- Summer Rec Program Offerings & Registration Openings.

- Community Pool Update FY 2026.

a.) Registration Report. For the Committee. Breakdown of types of Membership?

Marketing Update to increase membership?

b.) Status, Strategy & Goals for the Pool Marketing Group?

c.) 2026 Pool Sponsorship Update & Drive for Additional Revenue?

d.) Update on Events, Parties or Rental Contracts with the Community Pool. (Example:

Cougars) Any confirmed concerts or events at the pool?

H. TOWN MANAGER/LIASON REPORT

I. TOWN COUNCIL LIASON REPORT

J. OLD BUSINESS

K. NEW BUSINESS

L. PUBLIC COMMENT

M. NEXT MEETING: MAY 19, 2026.

N. ADJOURNMENT